

# 00M-643

## IBM

*Information Management Solution Sales Mastery Test  
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**QUESTION: 1**

A customer is looking for a software solution to extract data from heterogeneous sources, transform the data to meet operational standards, and then load the data into their warehouse. Which IBM offering best meets their needs?

- A. IBM InfoSphere Warehouse
- B. IBM InfoSphere Information Server
- C. IBM InfoSphere Master Data Management
- D. IBM InfoSphere Optim

**Answer: A**

**Reference:**

<http://www.scribd.com/doc/61338465/Data-Warehousing-High-impact-Strategies-What-You-Need-to-Know-Definitions-Adoptions-Impact-Benefits-Maturity-Vendors>(page 45)

**QUESTION: 2**

IBM IMS is designed for large-scale applications running on which operating system?

- A. AIX
- B. Solaris
- C. IBM i
- D. z/OS

**Answer: D**

**Reference:**

[https://www.ibm.com/developerworks/mydeveloperworks/blogs/aimsupport/entry/ims\\_and\\_cics\\_exploring\\_zos\\_together?lang=en\(5thparagraph\)](https://www.ibm.com/developerworks/mydeveloperworks/blogs/aimsupport/entry/ims_and_cics_exploring_zos_together?lang=en(5thparagraph))

**QUESTION: 3**

Which customer challenge is most directly addressed by the Define and Govern facet of the IBM Information Agenda?

- A. inflexible infrastructure
- B. information not viewed as an asset
- C. lack of business/IT alignment
- D. lack of organizational awareness

**Answer: B**

**QUESTION: 4**

What are two analytics capabilities of IBM InfoSphere Warehouse?

- A. statistical visualization and reporting
- B. dashboards and scorecards
- C. cubing services and text mining
- D. what-if and scenario modeling

**Answer: C**

**QUESTION: 5**

A customer currently has petabytes of data across heterogeneous sources. They want IBM to design a solution to extract that data and store it in a centralized database that supports mining, cubing, and analytics processes. They also want to improve the quality of their data by creating common data models and consolidating duplicate records. Which IBM product is NOT a necessary component in the solution?

- A. IBM InfoSphere Information Server
- B. IBM InfoSphere Guardium
- C. IBM InfoSphere Warehouse
- D. IBM InfoSphere Master Data Management

**Answer: B**

**QUESTION: 6**

What is NOT a key capability of IBM InfoSphere Warehouse?

- A. dashboarding
- B. in-database mining
- C. in-memory cubing
- D. deep compression

**Answer: A:**

**QUESTION: 7**

What is the purpose of data masking in IBM InfoSphere Optim?

- A. to index data for improved query performance and archive efficiency
- B. to encrypt data so that only authorized users see information intended for them



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