

# 00M-640

## IBM

*IBM Enterprise Content Management Sales Mastery Test  
v2*

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**QUESTION: 1**

The Information Governance Reference Model provides a responsible model for stakeholders for efficient information governance and management. Which of the stated Information Governance steps are MOST important?

- A. Hold, Discover
- B. Retain, Archive, Dispose
- C. Store, Secure
- D. All of the above.

**Answer: D**

**Reference:**

<http://www.edrm.net/wp-content/uploads/downloads/2011/12/White-Paper-EDRM-Information-Governance-Reference-Model-IGRM-and-ARMAs-GARP-Principles-12-7-2011.pdf>(page 11)

**QUESTION: 2**

Solutions that enable precise holds and IT transparency, targeted collection, and internal culling, review and assessment, can reduce costs by the following ways EXCEPT:

- A. Avoiding unnecessary data accumulation and collection with confidence
- B. Improving case strategy, reduce collected volume and enterprise burden
- C. Facilitating production and presentation of evidence to courts
- D. Reducing high processing and outside review costs

**Answer: C**

**QUESTION: 3**

Pre-configured Datacap Capture solutions are available for the following applications:

- A. Import/export and accounts payable
- B. Medical claims and student survey processing
- C. Accounts payable and medical claims
- D. Accounts payable and human resources

**Answer:** C

**QUESTION:** 4

How does Production Imaging Edition (PIE) compare against competing solutions from Kofax, Documentum, Open Text, etc?

- A. PIE is the only complete solution, comprising capture, content management, workflow, and viewing / annotation / redaction
- B. PIE is the only solution sold as one part number
- C. PIE is the only solution that can be extended to Case Management, Lifecycle Governance, Content Analytics, and more
- D. All of the above

**Answer:** A

**QUESTION:** 5

What is the best description for defensible disposal?

- A. IT is able to track disposed information
- B. Legal has visibility into what information IT has disposed of
- C. IT can dispose of information in compliance with preservation and retention policy
- D. RIM disposes of paper records held in storage for more than 10 years

**Answer:** C

**QUESTION:** 6

IT has the data, but often does not execute on the retention schedule because:

- A. Backup tapes are recycled on a regular basis.
- B. IT likes to keep everything anyway.
- C. They have no actionable view of global policy and legal holds that apply to their information assets.
- D. All of the above.



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