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000-M646

IBM

IBM WebSphere Sales Mastery Test v5

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QUESTION: 1

Per the Business Process Improvement with BPM Whiteboard discussion, the BPM capabilities include:

- A. Automation, monitoring, optimization, governance, and integration.
- B. Modeling, integration, optimization, governance, and security.
- C. Discovery, automation, monitoring, analysis, and governance.
- D. Automation, discovery, optimization, analysis, and governance.

Answer: C

QUESTION: 2

The goal of the application life cycle discovery conversation is to:

- A. Introduce WebSphere application development products.
- B. Debate the real costs of open source middleware.
- C. Uncover the challenges of open source adoption.
- D. Introduce customer references.

Answer: B

QUESTION: 3

Which PartnerWorld resource would you leverage to find out about promotions, programs, and announcements?

- A. Sales Plays
- B. WebSphere Virtual Sales Assistant
- C. WebSphere Feature Packs
- D. WebSphere Top Gun Offerings

Answer: A

QUESTION: 4

Using analytics to determine next steps in process improvement enables:

- A. Implementation of new business rules by business analysts.
- B. Improved alignment of ROI and process performance.
- C. Comparisons of current operational performance with trends, which providesactionableinformation about how to further improve business processes.

D. Faster financial approval of process improvement projects.

Answer: C

QUESTION: 5

What WebSphere capability enables consistent application responsiveness during spikes in demand?

- A. Mediation services
- B. Business transaction integrity
- C. Elastic caching
- D. Business activity monitoring

Answer: C

QUESTION: 6

Trusted Zone integration use cases often include data transformation, dynamic routing, and traffic shaping. These capabilities can be implemented using:

- A. Secure XML gateway appliance
- B. Cloud integration appliance
- C. Elastic caching appliance
- D. ESB appliance

Answer: D

QUESTION: 7

An IT architecture approach that takes applications and refactors them into reusable units representing common business tasks is known as:

- A. Event-driven architecture (EDA)
- B. Enterprise Application Integration (EAI)
- C. Service-oriented architecture (SOA)
- D. Web 2.0 architecture

Answer: C

QUESTION: 8



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