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M234 IBM Netezza Sales Mastery Test v1

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QUESTION: 1
Which of these are NOT a good fit for IBM Netezza?

A. Highly transactional workloads.
B. Large amounts of data and expected rapid growth.
C. The need to bring new analytic applications online.
D. Complex ad hoc analytics.

Answer: C

QUESTION: 2
Which of the following results in IBM Netezza reducing the overall costs of comparable data warehousing systems?

A. The simplicity of the IBM Netezza appliance approach reducesimplementation costs.
B. The lack of tuning and configuration required reduces the need forDatabaseAdministration(DBA) and System Administration resources.
C. The combination of software, server and storage all within the singleappliancereducesinfrastructurecosts.
D. All of the above.

Answer: C

QUESTION: 3
Which of the following “S” words best capture the IBM Netezza customer value proposition?

A. Speed
B. Simplicity
C. Scalability
D. All of the above.

Answer: B

Reference:
http://www.information-management.com/news/analytics_data_warehouse_big_data_IBM_Netezza-10020566-1.html(paragraph 4)

QUESTION: 4
Netezza is able to seamlessly integrate with third party data integration and business intelligence tools, because of which of the following?

A. Proprietary interfaces that have been specifically developed for Netezza.
B. Custom driversthat isavailable for most major third-party applications.
C. Support of standard interfaces such as ODBC, JDBC and SQL.
D. Upfront implementation services to customize Netezza to the customerenvironment.

Answer: C

Reference:
http://www.netezza-twinfin.com/pdfs/ibm-netezza-twinfin-data-sheet.pdf(in "Netezza Twinfin highlights, point number 10)

QUESTION: 5
What percent of data warehouses experience performance constrained issues of various types according to Gartner?

A. 70%
B. 50%
C. 30%
D. 10%

Answer: A

Reference:
http://www.ibm.com/developerworks/data/library/dmmag/DMMag_2011_Issue3/Warehouse/index.html

QUESTION: 6
Which of the following business pains will IBM Netezza NOT address?

A. I can't analyze ALL My data - I have to sample or summarize.
B. I have a report that takes three days to run.
C. I can't run complex queries against my datawarehouse.
D. Thousands of users requiring simple reporting.

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