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# IBMSPSSMBPDM

## SPSS

*IBM SPSS Modeler - Business Partner Data Mining Associate Exam*

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**QUESTION: 1**

How many phases are in the CRISP-DM Process Methodology?

- A. Four
- B. Five
- C. Six
- D. Seven

**Answer: C**

**QUESTION: 2**

True or false: the CRISP-DM Process Methodology is a linear process.

- A. True
- B. False

**Answer: B**

**QUESTION: 3**

Which node is used to read data from a comma delimited text file?

- A. Var. File
- B. Data Collection
- C. Fixed File
- D. Statistics File

**Answer: A**

**QUESTION: 4**

Examine the Data Audit output shown below.

IBMSPSSMBPDM

Data Audit of [14 fields]

File Edit Generate

Audit Quality Annotations

Complete fields (%): 85.71% Complete records (%): 96.57%

Field	Measurement	Outliers	Extremes	Action	Impute Mi...	Method	% Complete	Valid
▲ ACCOM	Nominal	--	--		Never	Fixed	100	
▲ COUNTRY	Nominal	--	--		Never	Fixed	100	
▲ CUSTID	Nominal	--	--		Never	Fixed	100	
▲ DIST_TO_BE...	Continuous	1	0	None	Never	Fixed	100	
▲ DOB	Nominal	--	--		Never	Fixed	100	
◆ GENDER	Nominal	--	--		Never	Fixed	98.681	
◆ HOLCODE	Nominal	--	--		Never	Fixed	100	
◆ HOLCOST	Continuous	9	1	Discard	Never	Fixed	97.889	
▲ NAME	Nominal	--	--		Never	Fixed	100	
▲ NIGHTS	Continuous	0	0	Nullify	Never	Fixed	100	
▲ NUNPARTY	Continuous	6	0	None	Never	Fixed	100	
▲ POOL	Flag	--	--		Never	Fixed	100	
▲ REGION	Nominal	--	--		Never	Fixed	100	
◆ TRAVDATE	Nominal	--	--		Never	Fixed	100	

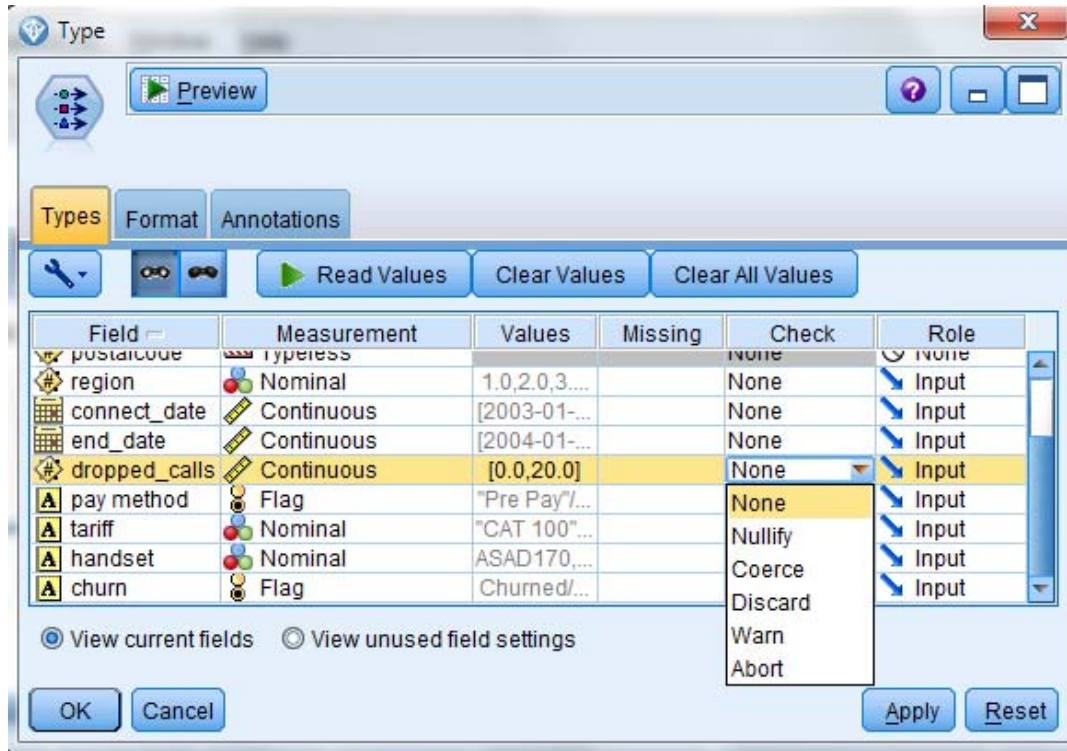
What action will occur in a generated Outlier & Extreme Supernode for HOLCOST?

- A. Nine records will be set to the system missing (null) value for HOLCOST.
- B. Ten records will be deleted.
- C. Ten records will be set to the system missing (null) value for HOLCOST.
- D. Nine records will be deleted.

**Answer:** B

**QUESTION:** 5

Given the Type node shown below,



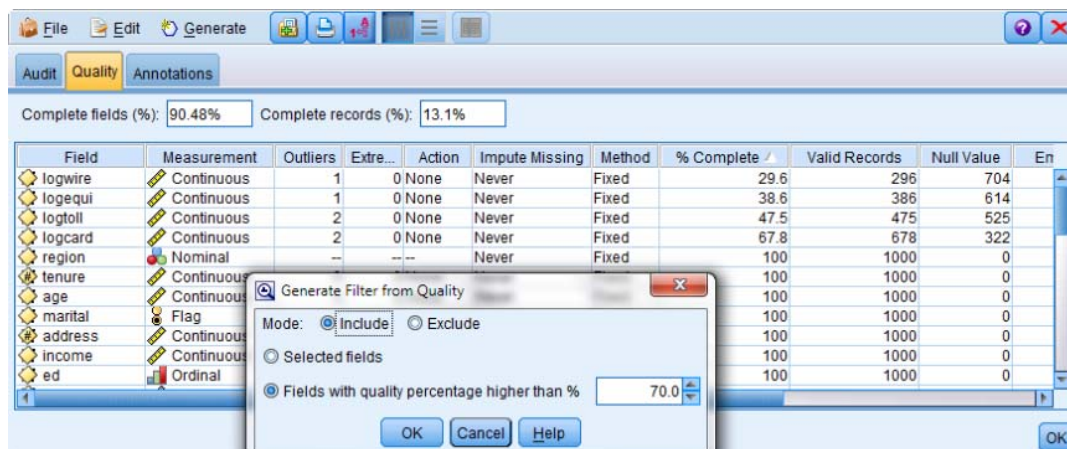
what specifications are necessary to change all values outside the range 1 to 15 in field dropped\_calls to the undefined (\$null\$) value?

- A. Pass Values and Check action Nullify
- B. Specify Values Lower 1 and Upper 15 and Check action Nullify
- C. Specify Values Lower 1 and Upper 15 and Check action Discard
- D. Read Values and Check action Warn

**Answer:** B

**QUESTION:** 6

True or false: given the information in the Data Audit Quality table below,





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