Examcollection

00M-233

IBM

IBM Social Business Solution Sales Mastery Test v1

The 00M-233 practice exam is written and formatted by Certified Senior IT Professionals working in today's prospering companies and data centers all over the world! The 00M-233 Practice Test covers all the exam topics and objectives and will prepare you for success quickly and efficiently. The 00M-233 exam is very challenging, but with our 00M-233 questions and answers practice exam, you can feel confident in obtaining your success on the 00M-233 exam on your FIRST TRY!

IBM 00M-233 Exam Features

- Detailed questions and answers for 00M-233 exam
- Try a demo before buying any IBM exam
- 00M-233 questions and answers, updated regularly
- Verified 00M-233 answers by Experts and bear almost 100% accuracy
- 00M-233 tested and verified before publishing
- 00M-233 examcollection vce questions with exhibits
- 00M-233 same questions as real exam with multiple choice options

Acquiring IBM certifications are becoming a huge task in the field of I.T. More over these exams like 00M-233 exam are now continuously updating and accepting this challenge is itself a task. This 00M-233 test is an important part of IBM certifications. We have the resources to prepare you for this. The 00M-233 exam is essential and core part of IBM certifications and once you clear the exam you will be able to solve the real life problems yourself.Want to take advantage of the Real 00M-233 Test and save time and money while developing your skills to pass your IBM 00M-233 Exam? Let us help you climb that ladder of success and pass your 00M-233 now!

DEMO EXAM

For Full Version visit

http://www.ipass4sure.com/allexams.asp

QUESTION: 1
A social business is _____.

A. exciting, territorial and aggressive
B. educational, tenacious and negotiable
C. engaged, transparent and nimble
D. exclusive, technical and networked

Answer: C

Reference:
http://www.ibm.com/smarterplanet/us/en/socialbusiness/overview/index.html

QUESTION: 2
Discussion Forums in Connections 3 can be created where?

A. In your own Profile.
B. Only in Communities.
C. As part of an Activity.
D. Standalone and inside Communities.

Answer: C

Reference:
http://infolib.lotus.com/resources/connections/3.0.0/doc/lc300abd001/en_us/html-
wrapper.html

QUESTION: 3
Companies may use social business to drive enhanced value in which of the following areas?

A. Quick, collaborative feedback from subject matter experts in their field.
B. To launch a global brand quickly
C. Enter new markets.
D. All of the above.

Answer: A

Reference:
http://www.redbooks.ibm.com/redpapers/pdfs/redp4746.pdf (page 6)

QUESTION: 4
How are people currently operating as we become a smarter planet?

A. Educated, aware and virtualized.
B. Instrumented, intelligent and interconnected.
C. Integrated aligned and virtualized.
D. Segmented, networked and simplified.

Answer: B

Reference:
http://www.ibm.com/smarterplanet/us/en/overview/ideas/

QUESTION: 5
Online awareness allows place members to see when other members are online. Which of the following products will enable online awareness in Lotus Quickr Places?

A. Lotus Connections
B. Lotus Sametime
C. LotusLive Meetings
D. IBM WebSphere Portal

Answer: B

Reference:
http://en.wikipedia.org/wiki/IBM_Lotus_Sametime

QUESTION: 6
What capabilities are available out of the box with the IBM Customer Experience Suite?

A. Social integration with Lotus Connections, analytics with Core Metrics, Web Trends, Unica and Omniture, improved self service
B. Lotus Forms Product
C. Business Integration & Predictive Analytics
D. Websphere Commerce Suite

Answer: A

Reference:
http://www.ibm.com/ibm/files/Z966856M88920W05/Graeme_Povall_and_Derek_De_
Clercq_-_See_how_going_social_can_frive_better_business_results.pdf (page 16)

QUESTION: 7
An organization is interested in IBM Cognos Business Intelligence, but they say they
already have many business intelligence and reporting systems in place. What is the
best way for the sales representative to respond?

A. Cognos allows organizations to select the appropriate roles that match their user
behaviors.
B. Cognos solutions are designed with the business user in mind, freeing up IT
resources and promoting self service.
C. The Cognos Workforce Performance solution is tailored to the specific needs of HR,
without requiring IT to create these reports.
D. Cognos was designed to take information from multiple applications and pull it
together into a single platform.

Answer: B

QUESTION: 8
What is a documented benefit of a personalized web experience?

A. Lower initial cost to develop.
B. Increased conversion rate, increased engagement, broader audience.
C. Decreased complexity for users.
D. Increased viewership driven by product giveaways.

Answer: B

Reference:
http://www-01.ibm.com/software/info/customerexperience/

QUESTION: 9
What products and/or technologies incorporate ECM content in social and
collaborative team spaces?

A. IBM Content Manager Collaboration Edition.
B. IBM FileNet Content Manager Collaboration Edition.

Pass4sure Certification Exam Features;

- Pass4sure offers over **2500** Certification exams for professionals.
- More than **98,800** Satisfied Customers Worldwide.
- Average **99.8%** Success Rate.
- Over **120** Global Certification Vendors Covered.
- Services of Professional & Certified Experts available via support.
- Free 90 days updates to match real exam scenarios.
- Instant Download Access! No Setup required.
- Price as low as $19, which is 80% more cost effective than others.
- Verified answers researched by industry experts.
- Study Material **updated** on regular basis.
- Questions / Answers are downloadable in **PDF** format.
- Mobile Device Supported (Android, iPhone, iPod, iPad)
- **No authorization** code required to open exam.
- **Portable** anywhere.
- *Guaranteed Success*.
- **Fast**, helpful support 24x7.

View list of All certification exams offered;
 http://www.ipass4sure.com/allexams.asp

View list of All Study Guides (SG);
http://www.ipass4sure.com/study-guides.asp

View list of All Audio Exams (AE);
http://www.ipass4sure.com/audio-exams.asp

Download Any Certication Exam DEMO.
http://www.ipass4sure.com/samples.asp

To purchase Full version of exam click below;
http://www.ipass4sure.com/allexams.asp

3COM	CompTIA	Filemaker	IBM	LPI	OMG	Sun
ADOBE	ComputerAssociates	Fortinet	IISFA	McAfee	Oracle	Sybase
APC	CWNP	Foundry	Intel	McData	PMI	Symantec
Apple	DELL	Fujitsu	ISACA	Microsoft	Polycom	TeraData
BEA	ECCouncil	GuidanceSoftware	ISC2	Mile2	RedHat	TIA
BICSI	EMC	HDI	ISEB	NetworkAppliance	Sair	Tibco
CheckPoint	Enterasys	Hitachi	ISM	Network-General	SASInstitute	TruSecure
Cisco	ExamExpress	HP	Juniper	Nokia	SCP	Veritas
Citrix	Exin	Huawei	Legato	Nortel	See-Beyond	Vmware
CIW	ExtremeNetworks	Hyperion	Lotus	Novell	Google	

and many others.. See complete list Here